



# MetroNews

Thursday April 9, 2009



## Energy Star - Cool Colors

We are pleased to announce our initial range of *Metro SMART Cool-Colors* that have been awarded the Energy Star Rating and will be eligible for the recently enhanced \$1,500 (maximum) Tax Credit from the Federal government. Energy Star rated colors must meet a minimum reflectivity of 25% when new and 15% when aged for three (3) years.

The reflective levels of these new colors are shown below along with their respective price list category based on their color.

Metro SMART Cool-Colors	Metro PRICE CATEGORY	% of INITIAL SOLAR REFLECTANCE	% of SOLAR REFLECTANCE AFTER 3-Yrs	% EMISSIVITY
Pearl White	*SPECIAL	0.41	0.39	0.92
Aspen	**SPECIAL	0.32	0.28	0.93
Mission Gold	***STANDARD	0.25.8	0.23.9	0.92

The above colors are available with a standard production lead time of 2-weeks from order date. We have produced some 'Color-Rings' showing the three (3) colors above and they are available through your local Metro Rep.

Attached is Metro's 'Manufacturer's Certification Statement'(available on our website <http://www.metroroofs.com/taxcredit.cfm>), for these colors that describes the elements of the Tax Credit in more detail.

We are working on darker colors that are closer to the Weathered Timber color and expect to have these ready by mid-year 2009.

*\* Pearl White in any profile will remain a 'SPECIAL' priced category color due to the high cost of the white stone.*

*\*\* Aspen in any profile will be priced in the 'SPECIAL' category due to the amount of white stone used.*

*\*\*\* Mission Gold color is priced at 'STANDARD' pricing when the Roman profile is used; all other profiles are at the "PREMIUM" price.*

Metro Roof Products  
3093 'A' Industry Street  
Oceanside CA 92054

Toll Free:  
(866) METRO-4U  
PH: (760) 435-9842  
Order **FX: (760) 435-1162**  
General FX: (760) 435-9412

[www.metroroofs.com](http://www.metroroofs.com)