



***FOR IMMEDIATE RELEASE:***

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## **California, Florida Homeowners First in U.S. to Receive New MetroTile-Roman Roof System**

OCEANSIDE, Calif. – Finding a roof system with a true Mediterranean tile look but without the excessive weight of concrete or clay has been a challenge for homeowners. Metro Roof Products is about to make it easier.

Metro has developed a new stone-coated steel roof panel, the MetroTile-Roman, that gives homeowners exactly the look they want while being lightweight, walkable and virtually unbreakable. Metro V.P. of marketing, Pete Croft, announced Monday that the MetroTile-Roman, initially designed for use in Europe, is being made available early next month in California and Florida.

Demand in those states is rising for such a roof system because of fire-safety concerns in California and hurricane damage in Florida. Mediterranean tile-style roofs are particularly popular in those regions. But the crushing weight of concrete and clay tile systems pose engineering challenges when re-roofing most wood-frame homes.

“We know customer interest is high because of the response to us showing the Metro Tile-Roman at a recent roofing show in Florida,” Croft says. “Response from contractors was amazing, also. Their customers have been asking for this.”

The MetroTile-Roman gives Metro Roof Products a line of stone-coated steel roofing systems that offer virtually every shape a homeowner demands. Metro offers batten-less shake and tile profiles, a low-profile shingle with concealed fasteners, and now the Roman in a true Mediterranean tile look.

“We are taking the appeal of our current lineup of easy-to-install batten-less systems and providing an alternative for those who demand that little extra in looks,” Croft says.

Installed over 1x4 or 2x2 battens, the MetroTile-Roman panels feature half-inch vertical ribs for strength. The ribs, combined with the panels’ tight proximity to the roof deck, create solid walkability.

A patent-pending design on the overlap and sidelap details allow a clean fit to maintain the beautiful tile look. The nose and back lip are more substantial than other tile designs on the market.

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Check out our web site  
<http://www.metroroofs.com>



As with all of Metro's roofing systems, the MetroTile – ROMAN panels are finished with an attractive stone coating embedded in a UV-resistant acrylic polymer for a lasting bond to Zincolume® steel. They are warranted against 120 mph winds, Class-4 hail impact resistance, and have a Class-A fire rating.

Metro Roof Products produces lightweight Stone-Coated Steel roof systems in tile, shake and shingle designs. All Metro products are backed by a 50-year limited warranty and 25-year limited appearance warranty.

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[http://www.metroroofs.com/detr\\_toolbox.html](http://www.metroroofs.com/detr_toolbox.html)

*Click the link above for more color shots of the Metro Tile – ROMAN panel*



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