



FOR IMMEDIATE RELEASE:

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Contact: Pete Croft, 714-580-7369 (cell)

California, Florida Homeowners First in U.S. to Receive New MetroROMAN® Tile Roof

OCEANSIDE, Calif. – Finding a roof with a true Mediterranean tile look but without the excessive weight of concrete or clay has been a challenge for homeowners. Metro Roof Products is about to make it easier.

Metro has developed a new stone-coated steel roof panel, the MetroROMAN® Tile, that gives homeowners exactly the look they want while being lightweight, walkable and virtually unbreakable. Metro V.P. of marketing, Pete Croft, announced Monday that the MetroROMAN® Tile, initially designed for use in Europe, is being made available early next month in California and Florida.

Demand in those states is rising for such a roof because of fire-safety concerns in California and hurricane damage in Florida. Mediterranean tile-style roofs are particularly popular in those regions. But the crushing weight of concrete and clay tile systems pose engineering challenges when re-roofing most wood-frame homes.

“We know customer interest is high because of the response to us showing the Metro ROMAN® Tile at a recent roofing show in Florida,” Croft says. “Response from contractors was amazing, also. Their customers have been asking for this.”

The MetroROMAN® Tile gives Metro Roof Products a line of stone-coated steel roofing that offer virtually every shape a homeowner demands. Metro offers batten-less shake and tile profiles, a low-profile shingle with concealed fasteners, and now the Roman in a true Mediterranean tile look.

“We are taking the appeal of our current lineup of easy-to-install batten-less designs and providing an alternative for those who demand that little extra in looks,” Croft says.

Installed as a ‘batten-less’ install or on battens (1X4 or 2X2), the MetroROMAN® Tile panels feature half-inch vertical ribs for strength. The ribs, combined with the panels’ scalloped lower sections close to the roof deck, create solid walkability.

A patent-pending design on the overlap and sidelap details allow a clean fit to maintain the beautiful tile look. The nose and back lip are more substantial than other tile designs on the market.

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Metro Roof Products
3093 'A' Industry Street
Oceanside CA 92054

Toll Free:
(866) METRO-4U
Tel: (760) 435-9842
Fax: (760) 435-1162

www.metroroofs.com

Check out our web site
<http://www.metroroofs.com>



As with all of Metro roof panels, the MetroROMAN® Tiles are finished with an attractive stone coating embedded in a UV-resistant acrylic polymer for a lasting bond to Galvalume® steel. They are warranted against 120 mph winds, Class-4 hail impact resistance, and have a Class-A fire rating.

Metro Roof Products produces lightweight Stone-Coated Steel roofs in tile, shake and shingle designs. All Metro products are backed by a 50-year limited warranty and 25-year limited appearance warranty.

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http://www.metroroofs.com/detr_toolbox.html

Click the link above for more color shots of the MetroROMAN® Tile panel



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